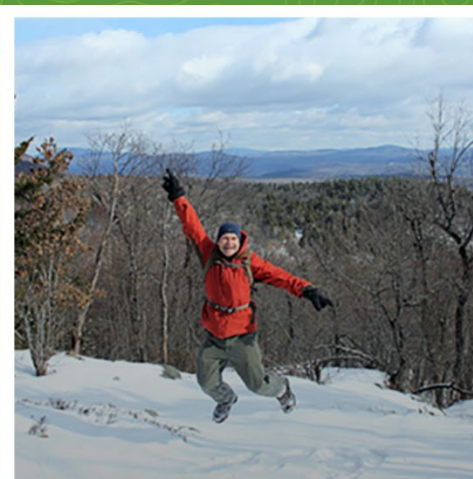
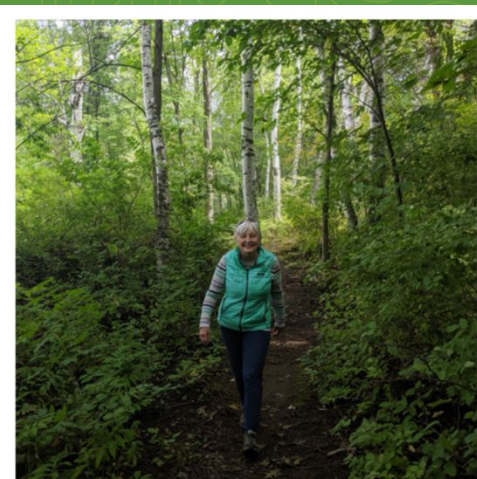


FIND YOUR NEXT ADVENTURE:

Web-based Models for Promoting Trails

Stephen Engle (CCGIS), Russell Hirschler (UVTA),
Lelia Mellen (NPS/RTCA)



Section 3 Mountain Division Trail - Otter Ponds to Route 202
 4.5 miles
 MainerDOT

Allowed Uses

Trail Use: This trail is suitable for hiking, bicycling, and horseback riding. It is not recommended for use by strollers, wheelchairs, or people with limited mobility.

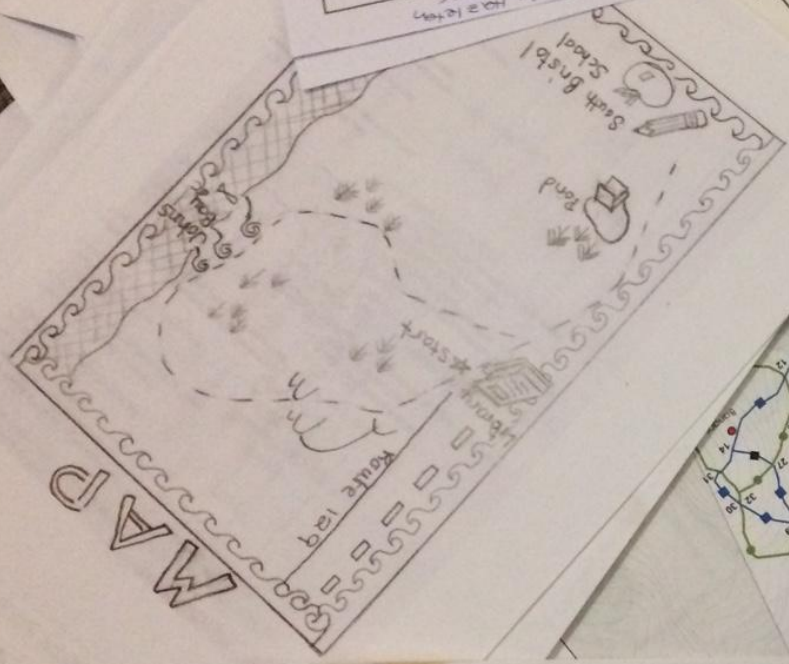
GENERAL INFORMATION

Trail Name: ...
 Length: ...
 Elevation: ...
 Difficulty: ...

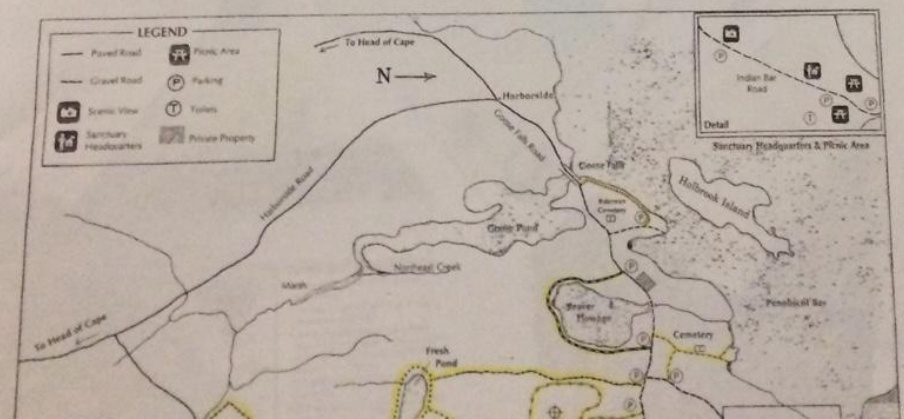
Vassalboro resident awarded BPW scholarship

SUMMER IN MAIN

and lives on

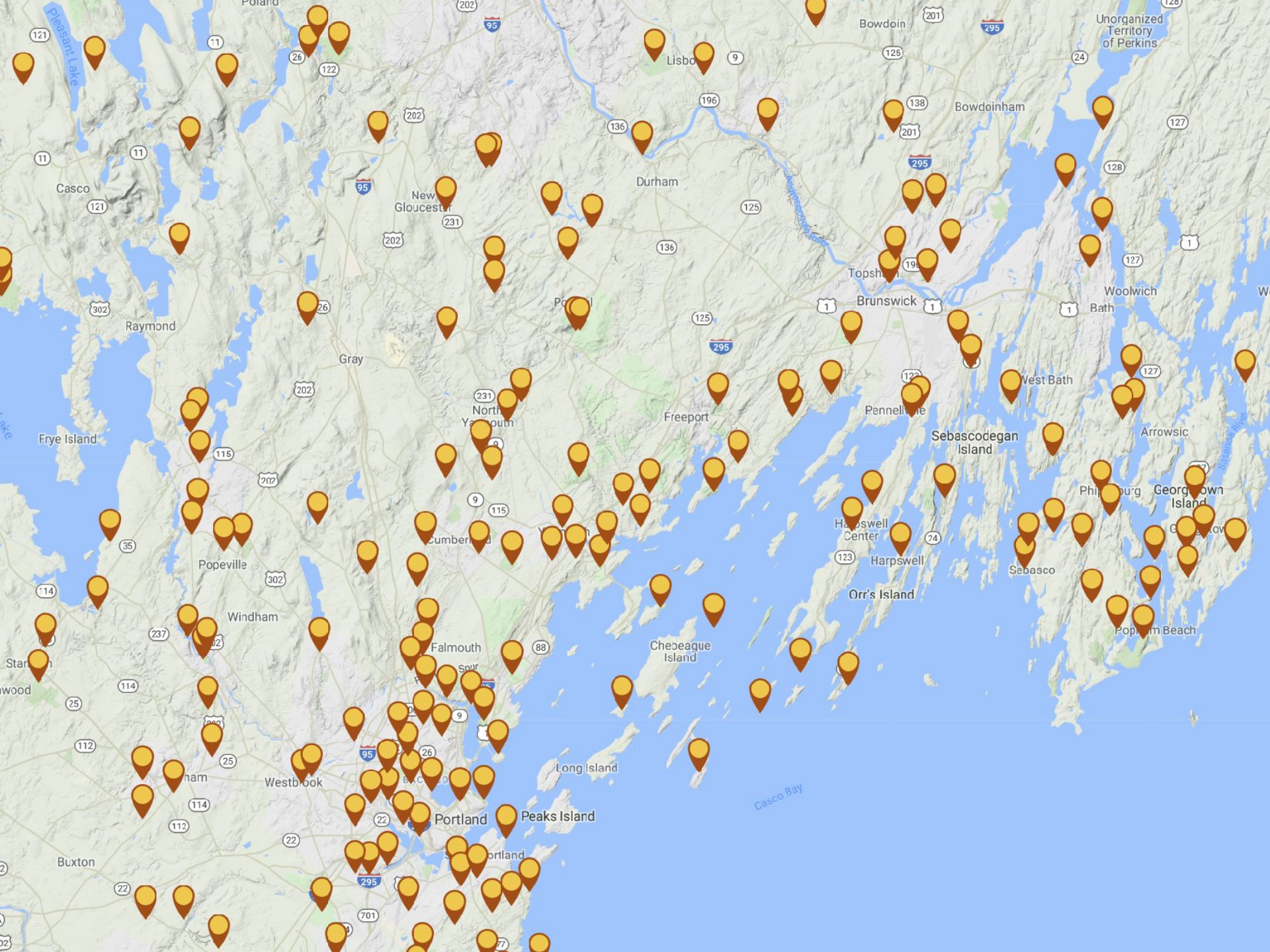


Acadia National Park
Carriage Farm User's Map



variety to our landscape and

Acadia National Park
 12 2007



THE NEED

- Easy, fast, and centralized access to reliable information about outdoor recreation opportunities.





TRAILS

EVENTS

LEARN MORE

CONTACT



LOG IN

SEARCH. DISCOVER. GO.

FIND TRAILS

FIND EVENTS



CCGIS

View this trail

MaineTrailFinder.com

FIND YOUR NEXT ADVENTURE

START EXPLORING

www.TrailFinder.info



CREATE ACCOUNT SIGN IN

PADDLE FINDER

LEARN MORE

ABOUT

Paddle the Palmetto State

Connecting paddlers of all skill levels to over 2,500 miles of scenic waterways and detailed trips in South Carolina

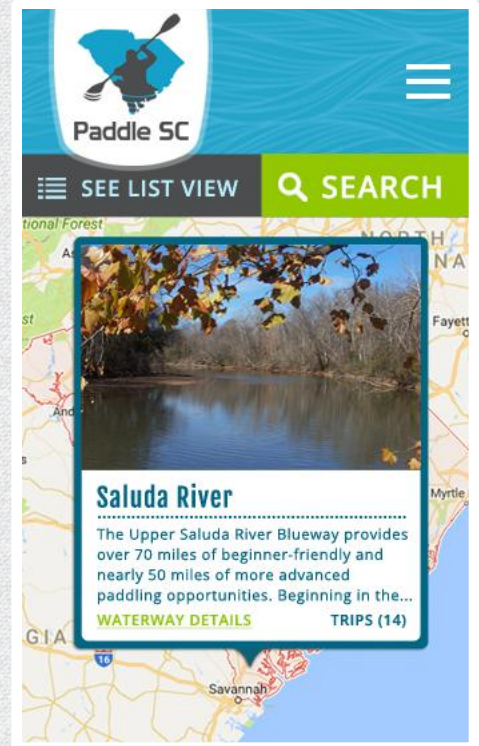
START EXPLORING

Paddle SC is presented by



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GoPaddleSC.com



QCTrails.org

CCGIS-BUILT TRAIL FINDERS

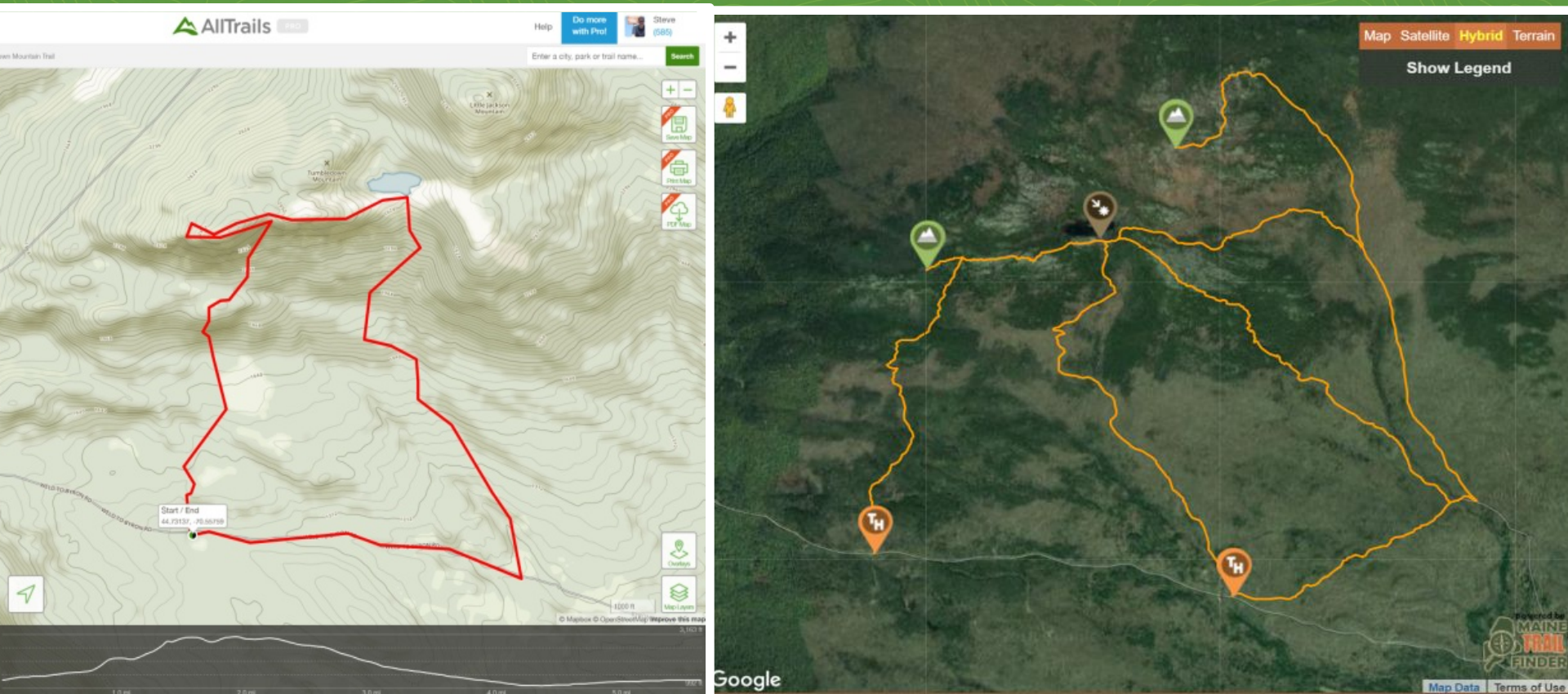
- MaineTrailFinder.com* (2010, 2015, 2018-19)
- CarolinaThreadTrailMap.org (NC/SC - 2012)
- TrailFinder.info (VT/NH - 2014, 2020)
- QCTrails.org* (IL/IA - 2015)
- GoPaddleSC.com (SC - 2017)
- STLCTrails.com (Upstate NY - 2018)

* *American Trails award-winning sites*

CATALYZING FORCES

- ❑ Broad-based, multi-sector interest in promoting trails
- ❑ Dispersed, outdated, sometimes conflicting information about trails
- ❑ Trail managers with limited capacity to promote their own trails
- ❑ User expectations for fast, easy access to information on the Web
- ❑ Abundance of crowd-sourced content

WHO TO TRUST?



100% TRAIL MANAGER APPROVED

- **USERS:** High quality info direct from the source
- **MANAGERS:** Increased exposure, stewardship messaging, optional
- **ADMINS:** Connecting users and managers



CORE ELEMENTS

- ❑ Standalone website
- ❑ Unique brand/design
- ❑ Search interface
- ❑ Detailed trail pages
- ❑ User accounts
- ❑ *Mobile-responsive design*
- ❑ *Location aware but not an app*



A scenic photograph of a river with rapids, surrounded by dense green forest under a blue sky with scattered white clouds. The water is turbulent and white with foam as it flows over dark rocks.

Discover

Four Seasons of Trail Adventures
along New York's Northern Border

START EXPLORING

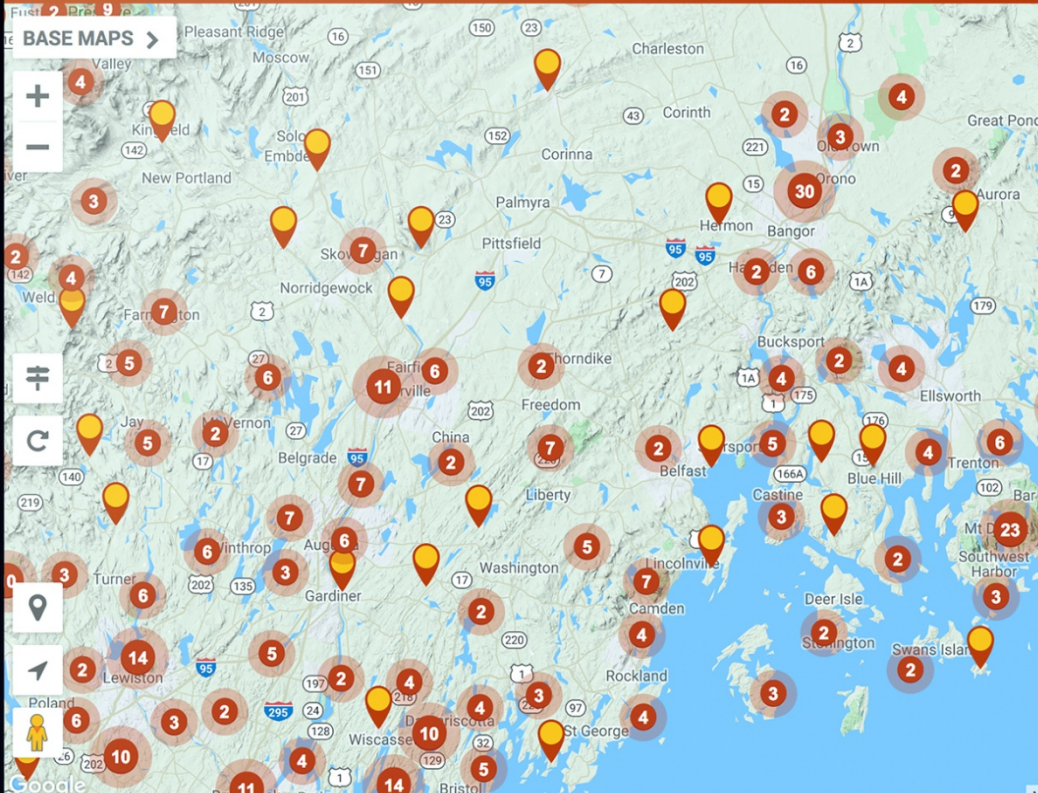
Come Explore!

A "one-stop-shop" for trails, STLC Trails connects you to current information and maps for hundreds of miles of trails in St. Lawrence County.

SHOWING 868 TRAILS

SEE LIST VIEW

BASE MAPS >



FIND TRAILS



Trail Activity

All Activities

Difficulty

All Difficulty Levels

Trail Distance (miles)

1

15+

Popular Searches

All Popular Searches

Keywords

Type search words

FILTER TRAILS BY LOCATION

Find trails near me

Location

Within

All Towns

Any mi

SEARCH



Discover LAMPSON FALLS TRAIL

Wide smooth trail access to a 100-foot waterfall with an optional loop hike.

TRAIL ACTIVITY	
LENGTH	2.4 miles, Network
DIFFICULTY	Easy, Moderate
TOWN	Clare
SURFACE	Dirt/Forest Floor, Rocks/Ledge
PETS	Leashed dogs allowed
FEES	No



- [DETAILS](#)
- [TRAIL MAP](#)
- [DIRECTIONS](#)
- [COMMENTS \(3\)](#)
- [TRAIL ALERTS](#)

DESCRIPTION

The Lampson Falls Trail provides relatively easy access to one of the largest and most popular waterfalls in the North Country. These impressive falls drop 100 feet over a smooth rock face into a large, swirling pool at the bottom.

From the trailhead on NY-27, the trail extends for 0.5 miles along a wide and flat path to the top of the falls. Though unpaved, this first section of the trail accommodates wheelchairs.

Continuing past the top of the falls, the trail narrows and drops steeply down to the beach below the falls, then continues over a rocky outcrop opposite the waterfall. In summer, many people stop here to pick blueberries, sunbathe, and admire the falls from the rocks.

To extend the hike into a longer loop-hike, look for yellow trail markers on the trees that will lead you further downstream along the banks of the river. This section can be overgrown in the summer, but offers scenic views of the Grasse River. After about one mile of walking along the river, near the remnants of an old bridge, the trail turns right and continues gradually uphill on the old Lampson Falls Logging Road. After another mile the old logging road returns to the Lampson Falls Trail just above the falls.

OTHER INFORMATION

Powerful, fast-moving water makes Lampson Falls one of the most impressive sights in the North Country. It can also be dangerous - exercise caution while hiking or swimming near the falls.

These trails are part of the Grass River Wild Forest, a 54,000-acre collection of public forest preserves located in the towns of Clare, Clifton, Colton and Fine in St. Lawrence County and managed by the New York State Department of Environmental Conservation.

TRAIL MANAGER

For more information, please visit the [New York State Department of Environmental Conservation](#) online, or contact:



New York State Department of Environmental Conservation
Potsdam Sub-Office
6739 US 11
Potsdam, NY 13676
Phone: 315-265-3090
information.r@dec.ny.gov

CURRENT WEATHER

May 24, 2018 Partly Cloudy
64.9°F
Wind: Calm
Humidity: 40%
Dew Point: 39°F
Source: [Weather Underground](#)



Explore this area on the [Nature Up North Encounters Map](#)

NEARBY GEOCACHES



Find geocaches near Lampson Falls Trail
[Geocaching.com](#)

NEARBY BUSINESSES

- [The Guest House](#)
- [Bears Paw](#)
- [Hermon Heritage Hall](#)
- [Boydton Brook Body Works](#)
- [Retail Site](#)

[View All Businesses](#)

TRAIL TIPS

Respect Wildlife
Avoid known animal mating or nesting areas during sensitive times.

- [PRINT TRAIL INFO](#)
- [SHARE THIS TRAIL](#)
- [Facebook](#)
- [Twitter](#)
- [Pinterest](#)
- [Email](#)
- [+](#)

ACCESS

Put in: Columbia Canal Diversion Dam
[North end of Riverfront Park at Diversion Dam](#)

[Access Details](#) [P](#) [f](#) [i](#)

A gravel road that follows the canal for about a mile leads to the parking lot at the diversion dam. Carry your boat across the diversion dam walkway to the put-in on the other side of the canal. Gate closes at 9pm.

Take out: Barney Jordan Landing
[611 Rosewood Dr, Columbia, SC 29201](#)

[Access Details](#) [P](#) [i](#)

TRIP DETAILS

The trip begins just beneath the Columbia Canal diversion dam, and continues through the confluence with the Saluda River, which forms the Congaree River, right at downtown Columbia. This trip is a fantastic way to quickly get 'away from the city'; even though are you downtown, you'll feel miles away.

This float is great for after work in the summer or an easy but exciting weekend float. Rapids are small, but having someone with paddling experience in your group is suggested for navigating the shoals. The shuttle for this trip is very easy, and you can easily find a good restaurant when you're finished paddling.

At lower flows, deeper channels can be followed by sticking to the river right.

Waterways: [Broad River](#)
[Congaree River](#)

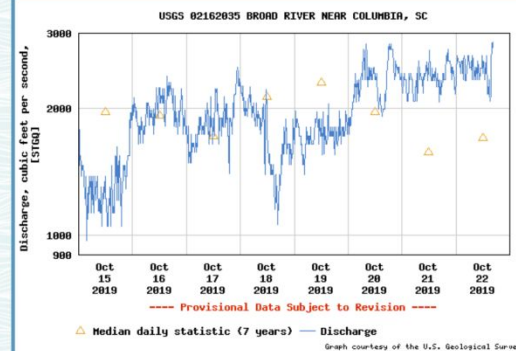
TRIP RESOURCES

Download map files for your own use. [Learn more](#)

- [KML](#) [Point Data](#)
- [Line Data](#) [GPX](#) [Point Data](#)
- [Line Data](#)



RIVER FLOW (CFS)



CURRENT CFS
3380

Flows for safe padding (cfs)

MINIMUM 600
MAXIMUM 1000

RUNAROUND POND RECREATION AREA

+ ADD TRAIL LOG



LOGIN



This small network of trails at the eastern end of Runaround Pond highlight a unique ravine and old quarry at the pond's outlet.

Trail Activity	
Length	0.8 miles, Network
Difficulty	Moderate
Town	Durham
Surface	Dirt/Forest Floor, Rock/Ledge
Pets	Permitted
Fees	No



ADD A PHOTO

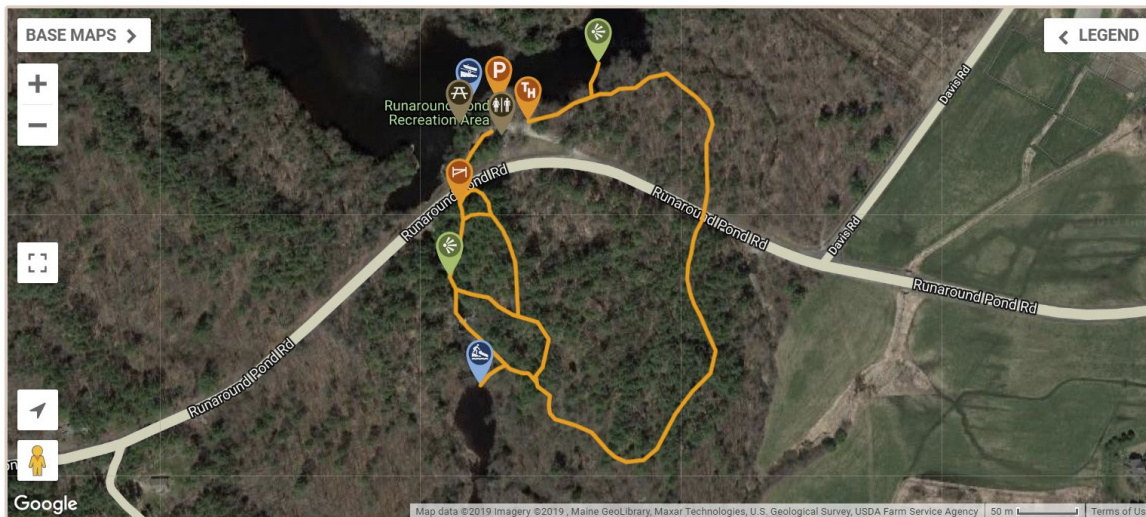
DETAILS

TRAIL MAP

DIRECTIONS

COMMENTS (0)

SERVICES



VIEW CONNECTOR TRAILS

[Chandler Brook Paddling Route](#) Show | [View Trail Posting](#)

[Runaround Pond Paddling](#) Show | [View Trail Posting](#)

GRAFTON NOTCH STATE PARK - OLD SPECK MOUNTAIN AND EYEBROW LOOP



+ ADD TRAIL LOG



The western portion of Grafton Notch State park offers two advanced hiking trails that offer excellent views of the mountain range and challenging terrain.

ACTIVITY	
LENGTH	7.6 miles, round trip
RATING	Advanced
TOWN	Grafton township
SURFACE	Dirt/Forest Floor, Rock/Ledge
PETS	Leashed dogs allowed
FEES	Yes

PRINT TRAIL INFO

SHARE THIS TRAIL



 DETAILS

 TRAIL MAP

 DIRECTIONS

 COMMENTS (3)

 SERVICES

 TRAIL ALERTS

TRAIL ALERTS

 Facilities

LIMITED PARKING AVAILABLE AT LITTLEJOHN ISLAND PRESERVE

This Preserve is frequently at capacity, any time of day, any time of year, requiring visitors arriving by car to turn around and go elsewhere. Parking rules are simple: Four cars only. Only in the parking lot. Sunrise to sunset. Never on the shoulders. Never at the end of the lane. Thank you for understanding.

 DETAILS

 TRAIL MAP

 DIRECTIONS

 COMMENTS (0)

 SERVICES

 TRAIL ALERTS

TRAIL ALERTS

 Trails

PRIVATE PROPERTY

This trail passes through private property. Please respect the landowner and protect future access by staying on the marked trail and following all rules.

 Roads

LOGGING ROAD ACCESS

Access to the trailhead/put-in is on gravel logging roads managed and maintained to transport timber. Be aware that logging trucks have the right of way and be prepared to pull to the side of the road when encountering logging trucks. Do not park in the travel portion of the road or block side roads. Yield to any equipment working on roads. Logging roads may be closed during active logging operations.

WELCOME BACK STEVE

MEMBER SINCE APRIL 2014



Thank you for being a valued member of the Maine Trail Finder community! Below is your account information.

NAME	Steve Engle
EMAIL	sengle@community-gis.org
USERNAME	englest

11 TRAIL LOGS
2 FAVORITE TRAILS
1 WISH LIST TRAILS
4 BADGES EARNED
54.3 MILES LOGGED

 MY TRAIL LOG

 FAVORITES

 WISH LIST

 MY BADGES

 MY PROFILE

 ADD NEW TRAIL LOG

 MAP VIEW

 7/6/2019

MARS HILL MOUNTAIN

MILES LOGGED: 2.0 miles

ACTIVITY: 

COMMENTS: Slept in parking lot and climbed up starting at 4:45. Didn't catch sunrise. Lots of loopin and whirring turbines.



 6/30/2019

ASH POINT PRESERVE

MILES LOGGED: 0.9 miles

ACTIVITY: 

COMMENTS: Stopped by on the way to take Bento camp. Loved the reindeer moss in the trees along the shore.



Maine Trail Finder by the Numbers



82

TRAIL POSTINGS ADDED
IN THE LAST 12 MONTHS



TYPES OF PEOPLE-POWERED
TRAILS THAT CAN BE SEARCHED

2010

YEAR MTF WAS
LAUNCHED

4,388 miles of trail

2 MILES
MEDIAN TRAIL
LENGTH FOR
TRAIL POSTINGS

316
TRAIL MANAGERS
CONTRIBUTING CONTENT

928

TRAIL POSTINGS

1,184,090
TOTAL PAGE VIEWS IN 2018

118,516 TOTAL TIMES THE MOST-VIEWED TRAIL
PAGE HAS BEEN DISPLAYED
(Pleasant Mountain Trails - Bridgton & Denmark)

TOTAL UNIQUE USERS:

396,803 OVER THE
LAST 12
MONTHS

13,989 DURING THE FIRST 12 MONTHS
AFTER MTF LAUNCHED

12,095
FOLLOWERS



September 2019



MaineTrailFinder.com

TRAIL FINDER

ANNUAL USAGE

+35%



PRIMARY IMPACT

- State visitors and residents are learning about wider opportunities to be outdoors and active.



“Today I searched your site and found several other trails around Poultney (VT) that we did not know about. I’ve lived here for 30+ years and only knew of a few of those trails.” –Ann TrailFinder user



[DETAILS](#)
[TRAIL MAP](#)
[DIRECTIONS](#)
[COMMENTS \(10\)](#)
[SERVICES](#)

All Categories MAP VIEW ADD A SERVICE

These awesome businesses support our goal of connecting people to outdoor adventures in Maine!

ORANGE CAT CAFE

We are a cute, little cafe in the western mountains of Maine... right on your way to Sugarloaf & the Canadian Border! We like good food. We like the earth. We like the word "ish". And we'd like you to come here. Our Breakfast menu is small, but delish. We do bagels, breakfast sandwiches, Super...

(6.7 mi from trail location)

ROLLING FATTIES

Casual restaurant in beautiful downtown Kingfield serving healthy, Maine-sourced Fatties (burritos), bowls, and Maine craft beer and wine. Check out the menu and the list of summer events. Eat in, order online, or take out available. Open December 1 though Sugarloaf's Reggae weekend and June 1...

(6.9 mi from trail location)

"ON YOUR WAY!" BADGE

A cause to celebrate!
You've logged your very first trail.

EVENTS

[+ SUBMIT EVENT](#)

FILTER EVENTS

FEB 17

Amundsen Fat Bike Dash

Roberts Farm Preserve, Norway
 11:00 AM to 12:00 PM
 \$25.00
 Moderate
 Mountain / Fat Biking, Race

FEB 17

Guided Full Moon Snowshoe Walk

Mansfield Pond, Hope
 6:00 PM to 7:30 PM
 Free
 Easy
 Snowshoeing

FEB 19

Fun Facts for Kids: Animals' Amazing Adaptations

Searsmont Town Library, Searsmont
 10:00 AM to 11:30 AM
 Free
 Presentation / Talk / Film

FEB 19

FEB 20

FEB 21

OTHER BENEFITS

- Information sharing efficiencies
- Comprehensive GIS trail data
- Website analytics/assessing demand

Hiking & Climbing

Aroostook County is a great place to hike for all skill levels. From [Aroostook State Park](#) to portions of the Appalachian Trail, you can enjoy many different terrains and trails.

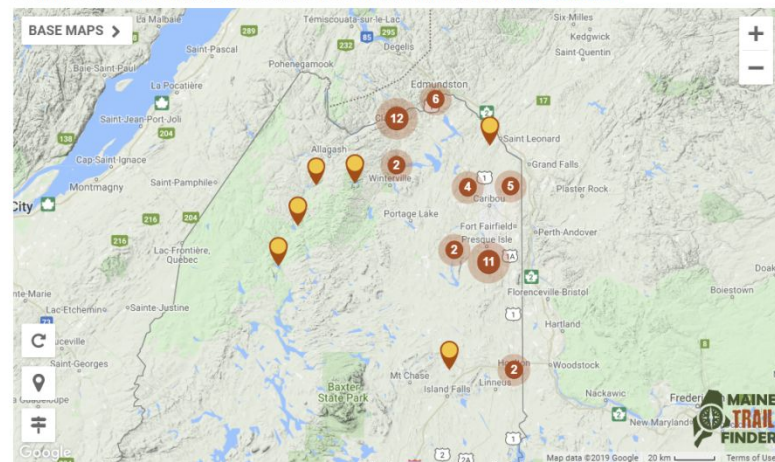
Looking for a fun family day trip? Bring the kids on a hike! Smaller mountains are abundant in Aroostook, but don't be fooled by the short trails; the mountains are rugged, and the views from the peaks are spectacular. Along Route 11 between Portage and Eagle Lake, look for the [Hedgehog Mountain](#) trailhead and rest area; you'll hike three quarters of a mile to the summit. In Castle Hill (between Ashland and Presque Isle on Route 163), take the kids up our short and steep [Haystack Mountain](#) for 360-degree views of our mountains, woods, and fields.

For mid-level hikes, take a look at some of our trails between 2 and 5 miles. [Mount Chase](#), just off Route 11 north of Patten in southern Aroostook, will take you just about 2 miles to spectacular views of Mount Katahdin. [Scapan](#) public reserve land, just outside of Mapleton and Chapman, features a 3.5-mile loop suitable for families and hikers of most abilities.

Further off the beaten path, [Debouille Mountain](#) in Debouille public reserve land (26 miles in the woods west of Portage) can be done in either 4 miles or as a 7-mile loop; it's a challenging but rewarding hike suitable for adventurous families. As an added bonus, Debouille hikers are treated to views from a historic fire tower; it's no longer manned, but brave souls can climb its 48-foot ladder into the cab on top.

Not quite up for a mountain climb? We have plenty of walking trails that will keep you closer to sea level. In Limestone, enjoy five miles of trails at the [Aroostook National Wildlife Refuge](#). In Perham, visit the [Salmon Brook Lake Bog](#) public reserve land for an easy series of loops up to five miles.

For more ideas on where to hike in Aroostook, check out our trails map below from [Maine Trail Finder](#).



PROCESS

- Articulate need (and fundraise)
- Build team (for the long haul)
- Engage trail managers
- Implement web application
- Develop and publish trail content
- Promote

LONG-TERM COMMITMENT

- ❑ Not “one and done”
- ❑ Annual hosting fees
- ❑ Responding to users
- ❑ Dynamic content
- ❑ Technology always changing
- ❑ New initiatives
- ❑ Major website updates

THANK YOU!

